Notable Gifts: Goodwill Raises $2.4 Million of $3.5 Million Goal

BY KATHERINE CALOS Richmond Times-Dispatch
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**Goodwill of Central and Coastal Virginia** has raised $2.4 million in the quiet phase of a $3.5 million campaign to expand services for job seekers.

“More than 36,000 individuals in Virginia want to be employed but face challenges to securing work,” said Charles Layman, Goodwill president and CEO. “Goodwill meets those challenges head-on, providing job skills training and career development services to individuals with high levels of need and helping them to secure and retain employment.”

Key funders of the campaign include the **Mary Morton Parsons Foundation** and the **Cabell Foundation**, each of which contributed $300,000. Donations of $250,000 each came from the **TowneBank Foundation** and from **Brad and Janet Sauer**. **Steve and Kathie Markel**, the **NewMarket Foundation** and the **Bob and Anna Lou Schaberg Fund at VNHC** each contributed $100,000.

**James and Barbara Ukrop**, **Dr. William and Maria Rasmussen**, **Charles D. and Belinda Layman** and the **WestRock Foundation** each contributed $50,000. The **David A. Modena/Modena Family Foundation** gave $40,000. Donations of $25,000 each came from the **Derby Daniel Brackett; Dominion Foundation; Joe
S. and Jane Susan Frank; Alex J. and Frances Kay; Chris and Julie Rouzie; Wallace A. and Mary Stettinius; and Richard S. and Dorothy B. Sutton.

The campaign now enters a public phase to raise the final $1.1 million to increase service capacity, develop more partnerships with employers, align training programs with workforce needs, identify sustainable employment opportunities and ensure that individuals acquire the skills needed to be job-ready.

In Richmond, funds will expand and improve space for employment training and services at the Community Employment Center on Midlothian Turnpike, as well as space for processing donated goods there.

**Allianz group gives $50K to Greater Richmond Fit4Kids**

**Allianz Foundation for North America** has awarded $50,000 to **Greater Richmond Fit4Kids**, supporting programs that promote physical activity and healthy eating in an attempt to improve young people’s health and reduce the prevalence of childhood obesity.

Greater Richmond Fit4Kids reaches more than 7,500 young people each year in Richmond, Chesterfield County, Henrico County, Hopewell and Petersburg. Schools and community organizations collaborate on such programs as Learning Gardens, Wellness Integration, Safe Routes to School, Food Explorers and Eat Fresh RPS.

“The Allianz Foundation is committed to empowering young people to shape a secure future, not least by helping them develop a better understanding of health and wellness,” said Christopher Worthley, executive director of the Allianz Foundation for North America. “We’re pleased to support Greater Richmond Fit4Kids in their mission to encourage a healthy diet and lifestyle for young people in the Richmond region.”
A new program called “Game On, Girl” will encourage physical activity among adolescent girls, whose activity level drops as much as 83 percent from childhood. Components include after–school physical activity programming for 90 middle school girls, leadership and community engagement programming for 20 female high school athletes, and a three–day leadership summit during the summer for 50 adolescent girls.

“We truly appreciate this significant support from Allianz and the Allianz Foundation to help us reach more young people with programs that have the potential to shape and change lives,” said Mary Dunne Stewart, CEO at Greater Richmond Fit4Kids. “Healthy lifestyles are the cornerstone of healthy lives, and we’re thrilled to receive this recognition and funding to continue this important mission.”

Worthy of note

- **Special Olympics of Virginia** has received $7,505 through the RSM “Birdies Fore Love” fundraiser, representing the local office’s efforts related to The RSM Classic. PGA tournament at the Sea Island Golf Club in Georgia. The Davis Love Foundation manages the annual tournament and charitable donations for U.S. CPA firms that are members of the RSM International network. Around the nation in 2016, $1.5 million was raised through gifts from RSM associates and a match from the RSM US Foundation.
- Karen Butterfield, president of **Full Circle Grief Center**’s board of directors, won a CarMax Cares Community Service Award from the **CarMax Foundation**. She selected Full Circle, which provides professional grief support for children, adults and families, to receive the $5,000 grant that comes with the award.

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