



GREATER RICHMOND

Fit**4**Kids

FUN FEST

PRESENTED BY ANTHEM

a celebration for all ages
with a healthy twist



FIT4KIDS FUN FEST

a celebration for all ages with a healthy twist



Saturday, May 15, 2021

1-5pm

Science Museum of Virginia



Over the last 10 years, Fit4Kids has focused on engaging children in active play, eating fresh, and healthy fun. To promote the importance of children's health and wellness in RVA and encourage more healthy habits, we're having a party aimed at inspiring people of all ages to embrace their inner child and have some good ole fashion healthy fun.

Join us on May 15, 2021 when Fit4Kids takes over the lawn of the Science Museum of Virginia for a festival featuring games and activities inspired by Fit4Kids' health and wellness programs. We'll have potato sack and scooter races, balance games, fitness challenges, a dunk tank, music, food trucks, beer, and amazing prizes for those who join in the healthy fun!

We invite you to become a sponsor of this event and Fit4Kids' important work inspiring children to make healthy choices!



Benefiting

Fit4Kids

Nonprofit dedicated to improving children's health and wellness through physical activity and healthy eating



grfit4kids.org



FUN FEST BASICS



Who will attend

- 500 kids and adults including corporate representatives, board members, families, teachers, and administrators from schools we serve, friends and family of our young professional network, and nonprofit and community partners
- YOU!



What Fun Fest Support

- Greater Richmond Fit4Kids serves over 12,000 children each year in 5 school jurisdictions across the region.
- This event supports our health and wellness programs and the expansion of initiatives aimed at growing our impact over the next couple of years to serve an additional 10,000 kids. Read more about our programs: grfit4kids.org/what-we-do/

When

- Saturday, May 15, 2021 from 1-5pm



Where

- Science Museum of Virginia on Broad Street - we'll take over the east lawn and tent with games and healthy activities



Tickets

- \$10 for adults, kids are free with adult ticket
- Tickets include activity participation, healthy food samples, live music, takeaway gift, and opportunity to win one of several big prizes for those who partake in the games



SPONSORSHIP LEVELS



Presenting \$7,500

- Tickets for 16 adults (kids are free)
- Recognition as presenting sponsor in all event communication
- Recognition on event and Fit4Kids' website
- Extra large logo on event banner
- Social Media and other media channel recognition
- Recognition as Presenting sponsor from main event stage
- Logo on pre-event marketing materials (ie invitations, flyers) where "presented by" not listed
- Opportunity to provide swag at event

Gold \$3,000

- Tickets for 8 adults (kids are free)
- Recognition on event and Fit4Kids' website
- Activity station sponsor with event name/logo on banner (can choose station)
- Large logo on pre-event marketing materials (ie invitations, flyers)
- Large logo on event banner
- Social Media recognition
- Recognition from main event stage
- Opportunity to provide co-branded swag at event



Silver \$1,500

- Registration for 4 adults (kids are free)
- Recognition on event and Fit4Kids' website
- Activity station co-sponsor (can choose station)
- Name/logo on signage at event
- Social Media recognition
- Medium logo on pre-event marketing materials (ie invitations, flyers)

Bronze \$500

- Registration for 2 adults (kids are free)
- Sponsor of event offering (ie ticket, music, food, or raffle sponsor)
- Name/logo on signage at event
- Small logo on pre-event marketing materials (ie invitations, flyers)

Contact Leigh Busby at leigh@grfit4kids.org with questions

