

6TH ANNUAL

Eat
AND
great

HOSTED BY FIT4KIDS' YOUNG
PROFESSIONALS BOARD



SATURDAY, MARCH 20, 2021

6:30-9:30PM

LEWIS GINTER RECREATION
ASSOCIATION



BENEFITING

Fit4Kids



ABOUT FIT4KIDS

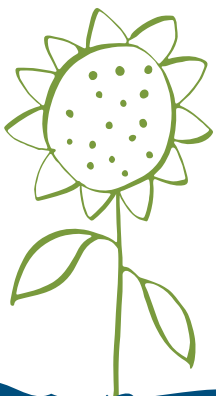
For over 10 years, Fit4Kids has encouraged thousands of children (over 12,000 last year) to be physically active and eat healthy.

FIT4KIDS BELIEVES THAT ACTIVE, WELL-NOURISHED CHILDREN LEARN BETTER, HAVE GREATER SELF-ESTEEM, AND GROW TO LEAD PRODUCTIVE LIVES.

By making healthy fun through engaging and interactive programs, students are encouraged to adopt healthy habits.

With the transition to screen-based learning and mass distribution of processed food due to COVID-19, there are fewer opportunities to be active and healthy, making Fit4Kids' work more critical than ever!

Since March 2020, Fit4Kids has repurposed our greenhouse space to donate hundreds of seedlings and planters, posted nearly 100 active videos combining movement and learning, offered virtual summer classes with kits for experiential learning, and encouraged kids to stay active through continued school wellness advocacy.



MISSION:

Fit4Kids is dedicated to improving children's health and wellness through physical activity and healthy eating

EAT AND GREET SNAPSHOT

WHAT EAT AND GREET SUPPORTS

- Eat and Greet raises unrestricted funds to support Fit4Kids' health and wellness programs
- Fit4Kids' work has never been more critical as we face a health pandemic that is disproportionately impacting low-income families and limiting access to fresh, healthy foods and safe places to play and be active

WHO WILL ATTEND

- Typical Eat and Greet guests include Fit4Kids staff and board members, corporate and young professionals, teachers and school administrators, parents, nonprofit partners, and other friends
- Eat and Greet sold out and raised more than \$60K in both 2018 and 2019

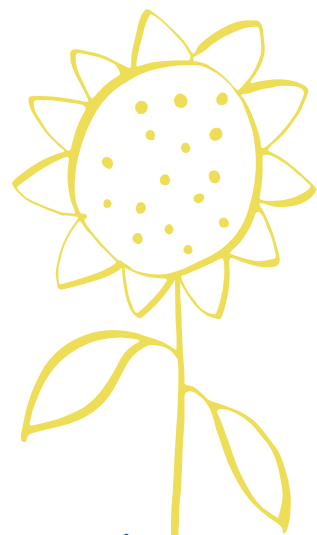
EAT AND GREET BASICS

- Eat and Greet aims to bring people together for a fun and immersive experience highlighting Fit4Kids' work with children and in our community
- Tickets include full dinner, drinks, live music, and lively conversation

2019 SPONSORS

Harrison Family Foundation
Children's Hospital of Richmond at VCU
Hampden Hill Custom Building
Pediatric Associates of Richmond
Commonwealth Pediatrics
Queen of Virginia
Glen Allen Dentistry

Village Bank
Genworth
SBK Financial
Harris Williams
KPMG
Apple REIT



SPONSORSHIP LEVELS

Become a sponsor to support this important work with children

PRESENTING \$7,500

- 10 Tickets (includes full dinner, drinks, and entertainment)
- Extra large logo on Eat and Greet invitation, event signage, and print program
- Recognition as presenting sponsor in all event communication
- Recognition on event and Fit4Kids' website
- Sponsor recognition on Social Media and other communication channels
- Recognition as Presenting sponsor from event podium

FOUNDING \$5,000

- 6 Tickets (includes full dinner, drinks, and entertainment)
- Large logo on Eat and Greet invitation, event signage, and print program
- Recognition on event and Fit4Kids' website
- Sponsor recognition on Social Media
- Recognition as sponsor from event podium

CHAMPION \$2,500

- 4 Tickets (includes full dinner, drinks, and entertainment)
- Medium logo on Eat and Greet invitation, event signage, and print program
- Recognition on event website
- Sponsor recognition on Social Media

FRIEND \$1,000

- 2 Tickets (includes full dinner, drinks, and entertainment)
- Small logo on event invitation, event signage, and print program
- Recognition on Social Media

[Click here for Commitment Form](#)



Contact Leigh Busby at leigh@grfit4kids.org with questions