



October 1 - October 15

## INSPIRE CHANGE & BOOST MORALE

### WHAT IS IT?

The Anthem Corporate Run is part 5k, part team building, and all fun! This multi-day virtual event is the perfect opportunity to bring your office together even though they're apart—inspire change, boost morale, and have fun while being active! The event is perfect for runners, walkers, and anyone between!

### WHAT WILL WE BE DOING?

#### Virtual 5k | October 10-15

Corporate team members will have five days to run or walk a 5k and submit their results. The top male and female finishers in the Allianz Partners CEO Challenge, and top finishing Male, Female, and Coed teams within each industry will be recognized in the Recap Show.

#### Fitness Journey | October 1 -15

Build team spirit as you complete fitness goals and trek across our Fitness Journey map. Fitness goals can be completed individually or by a group in a socially-distanced setting and include things like completing 10,000 steps in a day, sharing a fitness goal with a coworker, and taking part in a virtual group fitness class.

#### Team Superlatives | October 1-15

Celebrate your team by working together to submit creative photos and videos in categories like 'Most Creative Socially Distanced Team Photo' and 'Best Team Shirt.'

#### Recap Show | Post-Event

What were those other teams up to? Who had the coolest team shirts? Fastest times? We'll unveil all of this and more during the post-event Recap Show. Kick back with your favorite Sierra Nevada and enjoy the show!

### PRICE - \$30 PER TEAM MEMBER

The event is open to all businesses, big and small. And, because we know coworkers might look a little different this year you can invite your Quaranteam too! Companies simply create a team, determine how much of the registration fee they'd like to cover, if any, and recruit co-workers (or family and friends) to participate.

Entries are non-refundable, non-transferable, and cannot be deferred to another year.

[REGISTER AT SPORTSBACKERS.ORG](https://sportsbackers.org)



Official Event Charity



## WHAT'S INCLUDED?

- Virtual 5k
- Virtual Group Fitness Classes
- Team Recruitment and Promotional Graphics
- Fitness Journey
- Event Shirt
- Post-event Recap Show
- Sponsor Swag
- Virtual Event Bag
- Printable Bib Number

## EVENT CHARITY: GREATER RICHMOND FIT4KIDS

Greater Richmond Fit4Kids believes that active, well-nourished children learn more at school, have greater self-esteem, and grow to lead productive lives. They are a non-profit organization dedicated to improving children's health and reducing the prevalence of childhood obesity in the Richmond region. They do this by offering innovative programs that promote physical activity and healthy eating in schools, community organizations, and beyond.

In the spirit of friendly competition and to boost support, the Charity Cup Challenge will return this year! Race participants can make a donation to Fit4Kids when they register and the top fundraising team (highest team average) will be awarded the coveted Charity Cup, a 4+ foot tall trophy!!

## TEAM TOOLKIT

We want to make team recruitment as easy as possible! We've put together a Team Toolkit and have filled it with graphics, info sheets, and other ways for you to promote and grow your team. Feel free to use anything in the folder and be sure to check back often! Access the kit at [sportsbackers.org/events/corporate-run/team-captain-info/](https://sportsbackers.org/events/corporate-run/team-captain-info/).

## TEAM CAPTAIN RALLY

Join us on Zoom for a virtual Team Captain Rally and learn about the event, network with other team captains, and discover recruitment tips! RSVP at [sportsbackers.org/events/corporate-run](https://sportsbackers.org/events/corporate-run).

Wednesday, August 26 | Zoom Call | 4:00pm

# WE'RE IN! WHAT'S NEXT?

**SIGN UP AT [SPORTSBACKERS.ORG/EVENTS/CORPORATE-RUN](https://sportsbackers.org/events/corporate-run)**