

Wellness Superheroes creating brighter futures for children

### ABOUT FIT4KIDS

By making healthy fun through engaging and interactive programs, students are encouraged to adopt healthy habits!

When school-based programs went virtual in the spring of 2020, Fit4Kids was reminded about the importance of making personal connections with students, teachers, and families.

Last year, we delivered more than 450 at-home physical activity and garden kits to students' homes, advocated for new wellness policies in schools, donated more than 10,000 seedlings, and trained over 350 teachers on movement strategies to engage kids in a virtual classroom.

FIT4KIDS BELIEVES THAT
ACTIVE, WELL-NOURISHED
CHILDREN LEARN BETTER IN
SCHOOL, HAVE GREATER
SELF-ESTEEM, AND GROW
TO LEAD PRODUCTIVE LIVES.

We recognize how important persistence is during this challenging time and are excited to showcase this theme at 2022 Eat and Greet.

# **OUR MISSION**

Fit4Kids is dedicated to improving children's health and wellness through physical activity and healthy eating



Eat and Greet raises unrestricted funds supporting Fit4Kids' health and wellness programs with a goal to raise over \$45,000 through this event. Funds would help to strengthen our learning garden program, expand our health offerings to adolescents, and make engaging wellness programming more accessible.

#### EAT AND GREET BASICS

Eat and Greet is a fun and immersive experience highlighting Fit4Kids' work with children in our community. Tickets include catered dinner, engaging speakers, live music, and drinks. Guests include Fit4Kids' Board of Directors, friends, corporate and young professionals, parents, and community and school partners.

This year's theme is Persistence with Purpose as we showcase how wellness superheroes can create bright and healthy futures for children.

#### PAST SUPPORTERS - 2021 SPONSORS

Anthem

Dominion Energy R

Village Bank

Allianz Partners

Children's Hospital of

Richmond at VCU

Optima

**RVA Children's Dentistry** 

Atlantic Union Bank

Pediatric Associates of Richmond

Commonwealth Pediatrics

Agnihotri Cosmetic Facial Surgery

**KPMG** 

Glen Allen Dentistry

Harris Williams

Queen of Virginia

Markel

Read more about our programs: grfit4kids.org/what-we-do/

## YOU CAN BE A SUPERHERO!

Eat and Greet Sponsorship Packages

BENEFITS	PRESI	THE COUNTY	KS CHAMI	SM CRICIO
Cost	\$12,000	\$5,000	\$2,500	\$1,000
TicKets	10	6	4	2
Logo on invitation, signage, & program	Extra Large	Large	Medium	Small
Social media post (custom at \$5K & above)	*	*	*	*
Recognition on event and Fit4Kids' website	*	*	*	
Employee volunteer opportunities	*	*	*	
Branded swag for guests	*	*		
Specialty sponsor (ex. Award Sponsor) option	*	*		
Recognition on media & communication channels	*			
Podium recognition	*			