



Eat AND great

EVENT
THEME



A Day in the Life of
a Fit4Kids Student

May 5, 2023

6:30 - 9:30 pm

benefiting

Fit4Kids



MAYMONT
NATURE CENTER

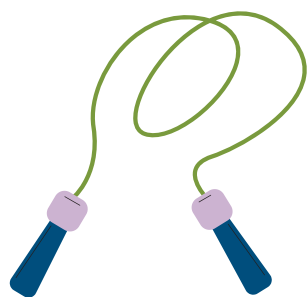
SPONSORSHIP
OPPORTUNITIES

ABOUT FIT4KIDS

Greater Richmond Fit4Kids is a non-profit dedicated to improving children's health and wellness in the Richmond region.

Each year, Fit4Kids encourages thousands of children to be physically active and eat healthy.

We do this by offering innovative programs that promote physical activity and healthy eating to students at 45 schools each year.



Making
Healthy FUN!!!

Fit4Kids

believes that

ACTIVE



well-nourished



children

learn better,

have **greater**

self-esteem,



and **grow**

to lead

productive lives.

Our MISSION:

Fit4Kids is dedicated to improving children's health and wellness through physical activity and healthy eating

EAT AND GREET SNAPSHOT

EAT AND GREET BASICS

Eat and Greet is a fun and immersive experience celebrating Fit4Kids' work with children in our community.

Enjoy live music, engagement activities, catered dinner, drinks, and sponsor benefits!

GUESTS INCLUDE:

Corporate and young professionals,
community and school partners,
parents, Fit4Kids' staff and board,
and other friends.



garden club @ 3 pm

WHAT EAT AND GREET SUPPORTS

Eat and Greet raises unrestricted funds for Fit4Kids' wellness programs supporting more than 10,000 children each year.



2022 SPONSORS

Anthem - Dominion Energy - Kroger - Village Bank - Bon Secours - Children's Hospital of Richmond at VCU - Harris Williams - McGuireWoods - Agnihotri Cosmetic Facial Surgery - Atlantic Union Bank - Commonwealth Pediatrics - Erie Insurance - Glen Allen Dentistry - KPMG - Pediatric Associates of Richmond - The Nourished Principles - Troutman Pepper

SPONSORSHIP LEVELS

BENEFITS

	Game Changer	Founding	Champion	Friend
Cost	\$7,500	\$5,000	\$2,500	\$1,000
Tickets	8	6	4	2
Logo on invitation and printed program	Extra Large	Large	Medium	Small
Social media post (custom at \$5K & above)	✓	✓	✓	✓
Recognition on event and Fit4Kids' website	✓	✓	✓	
Employee volunteer opportunities	✓	✓	✓	
Reserved table	✓	✓		
Specialty sponsor (ex. Award Sponsor) option	✓	✓		
Recognition on media & communication channels	✓			
Special event signage	✓			

Interested?
Email Leigh Busby at
leigh@grfit4kids.org

COMMITMENT FORM



WHAT YOUR SUPPORT MEANS

\$7,500 Supports crossing guards for 12 schools

\$5,000 Covers a new garden build for a school

\$2,500 Provides a fleet of bikes for a bike club

\$1,000 Covers school fruit & veggie tasting